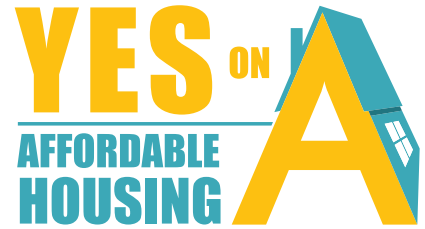


Why We're Voting



✓ **Everyone should have the opportunity to live in a safe, healthy, affordable home.** That includes our children, whose opportunities to succeed in school and life begins with a stable home, and hardworking families who need safe, affordable homes while still being able to afford groceries and other basic necessities.

✓ **Measure A will allow us to create housing opportunities for our most vulnerable community members,** including our chronically homeless, veterans, seniors, mentally ill, people with disabilities, and low-income families. It will also provide more affordable housing options for hardworking people and families, allowing them to afford basic necessities.

✓ **We're all concerned about our friends, families, and vulnerable community members being able to find an affordable place to live.** That's why Santa Clara County Board of Supervisors unanimously voted to send this measure to the November ballot, so voters can do something about it: By voting yes this November, we can make an investment in addressing our housing and homeless crisis and driving housing opportunities for our children, friends, and neighbors!

“ **This bond will provide hope.** ”



Frequently Asked Questions about Measure A



Q: What is Measure A?

A: Measure A is an affordable housing measure appearing on the November ballot that will provide affordable housing opportunities across Santa Clara County for hardworking families and our most vulnerable communities.

Q: Where did Measure A come from?

A: The Santa Clara County Board of Supervisors unanimously voted to send this measure to voters to allow our community to address what voters have identified as our highest priority issue.

Q: What will the bond do?

A: Voting Yes on Measure A will allow our County to create and maintain affordable homes for thousands of our most vulnerable community members, including our veterans, seniors, homeless children, and low-income and working families.

In addition to driving housing opportunities, studies show that increasing our affordable housing options drives a multitude of indirect benefits, from improving our business environment to reducing traffic congestion and improving air quality, by making sure people can afford to live close to where they work.

Q: What will this bond cost the average homeowner?

A: The average homeowner will pay approximately \$63 per year, or roughly \$5 per month. Commercial and residential property owners will pay \$12.66 per \$100,000 of assessed property value. (Please note that assessed property value is different than market value.)

Measure A includes strict accountability of these funds. The Oversight Plan that accompanies Measure A was identified as “most robust and rigorous” that the Council of Leagues of Women Voters have reviewed.

Q: Who supports this effort?

A: A broad coalition of supporters has endorsed the Yes on A for Affordable Housing campaign, including the League of Women Voters, the Health Trust, Silicon Valley Community Foundation, the Housing Trust, Destination: Home, SV@Home, Non-Profit Housing Association of California, and many more!

The \$950 million bond will provide affordable housing for thousands of our community members, including:

- \$700 million for our **most vulnerable populations**, including Supportive Housing for our homeless residents;
- \$100 million for **low-income families**;
- \$150 million for **working families and first-time Home-buyer programs**

Paid for by Yes on A for Affordable Housing, a coalition of home builders, healthcare providers, community foundations, homeless housing advocates and business, labor, seniors, veteran and environmental organizations with major funding by Chan – Zuckerberg Initiative and VMC Foundation. 6950 Almaden Expressway, #173, San Jose, CA 95120. FPPC ID #1387064